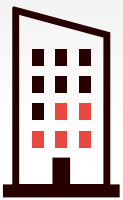


Want to protect your business-critical data in 2015?

Think of **ZyXEL** first



**45%** of small businesses suffered from viruses or malicious software<sup>1</sup>



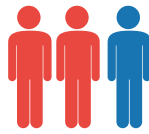
**60%** of small businesses had a security breach in 2014<sup>1</sup>



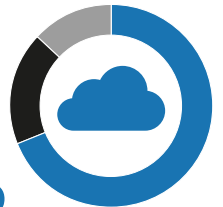
...and **75%** of those reported incidents more than once in the year<sup>2</sup>

Today's security appliances need to be more reliable, more powerful and more secure. That's why ZyXEL is the number one seller of integrated security appliances for SMBs<sup>3</sup>.

ZyXEL VPN provides protection for an organisation's remote workers and cloud applications



But **nearly two thirds** of workers do not check the security of a Wi-Fi network before accessing it<sup>5</sup> – creating new security threats



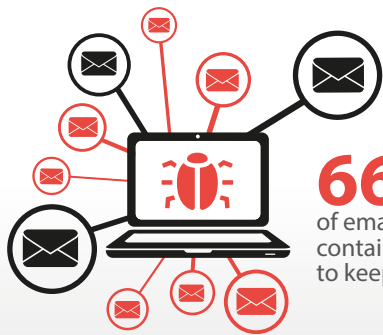
**69%** of organisations have at least one application in the cloud and an additional **18%** are expected to within the next 12 months<sup>6</sup>

**70%** of managers reported remote working resulted in an increase in productivity<sup>4</sup>

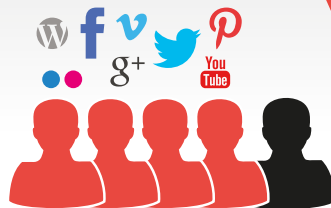


**1,363,549**

unique malware and virus attacks were warded off by Kaspersky Lab between the beginning of November 2013 and the end of October 2014<sup>8</sup>



**66.9%** of email traffic during the third quarter of 2014 contained spam<sup>9</sup>. Cyren provides anti-spam solutions to keep networks free of unwanted content



4 out of 5 employees use social media for private purposes during work hours<sup>7</sup>. Trend Micro makes the management of social networks more granular and effective

ZyXEL partners with Trend Micro, Kaspersky Lab and Cyren to provide the highest level of Unified Threat Management possible

ZyXEL security solutions offer a low total cost of ownership, thanks to free local tech support, zero charges for firmware upgrades and a 12-month standard license with an extra 1-month trial.

**£65-115k** is the average cost to a small business of its worst security breach of the year (up from £35-65k a year ago)<sup>1</sup>



**70%**

of all organisations keep their worst security incident under wraps – so what's in the news is just the tip of the iceberg<sup>1</sup>



**\$400bn** p/a is the estimated loss to businesses worldwide as a result of cyber crime<sup>10</sup>

Think of **ZyXEL** first

<http://security.zyxel.eu>



1 <http://www.pwc.co.uk/assets/pdf/cyber-security-2014-exec-summary.pdf>  
 2 <https://dm.pwc.com/HMG2014BreachesSurvey/>  
 3 Infonetics Research, units shipped - Integrated Security devices \$500-\$1,499 segment, EMEA, Jan 2013 – Jun 2014  
 4 <http://www.netstar.co.uk/business-benefits-remote-working/>  
 5 <http://letstalk.globalservices.bt.com/en/security/2014/08/beach-breach-risks-working-remotely/>  
 6 <http://idgknowledgehub.com/infographic-cloud-computing-adoption-opportunities-enterprise/2014/11/12/>  
 7 <http://www.sciencedaily.com/releases/2014/11/141113085146.htm>  
 8 <http://securelist.com/analysis/kaspersky-security-bulletin/68010/kaspersky-security-bulletin-2014-overall-statistics-for-2014/>  
 9 <http://securelist.com/analysis/quarterly-spam-reports/67851/spam-and-phishing-in-the-q3-of-2014/>  
 10 <http://www.mcafee.com/us/resources/reports/rp-economic-impact-cybercrime2.pdf>